

**THE ROLE OF YOUTH ORGANIZATIONS IN INCREASING YOUTH CREATIVITY IN
LENTENG AGUNG, JAGAKARSA**

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ARTICLE INFO	ABSTRACT
Published: 28 May 2024	<i>This research aims to determine the role of Karang Taruna in improving Teenage Creativity in Lenteng Agung Village, Jagakarta District. This research using a qualitative research approach, This research is the Head of Karang Taruna, Karang Taruna Management, and Youth in the Village Lenteng Agung method used is Interview, Observation, and Documentation. Based on the research results, it shows that Karang Taruna UKKT 01 (Karang Taruna Work Unit 01) in Lenteng Agung Village carries out its role, namely facilitating encouraging business and youth empowerment provides benefits for youth not working aims to improve the quality of youth. Efforts develop enthusiasm togetherness, where youth organizations invite young people to participate in formal and formal activities non-formal, so that relationships between youth organizations and youth can be formed closer relationships, and efforts to foster the creativity of the younger generation where coral Taruna facilitates young people in managing business groups founded by Karang cadets so that these groups are able to create new types of businesses. Based on this statement, my suggestion is that it is hoped that the younger generation of Karang Taruna can participate in it implementing village development programs through activities Community empowerment. and is expected of all interested parties Cadet youth program in village development, with attention to facilities and infrastructure to support the success of the programs implemented so that Karang Taruna youth can further develop their talents and abilities.</i>
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INTRODUCTION

Youth is an individual who has the potential to be the successor to the ideals of the nation's struggle and as an agent of national change (Suradi, 2019:242). The young generation as potential future successors must develop their potential to realize the nation's ideals. The programs run within youth organizations can develop the potential and character of the younger generation.

According to Maya & Anggresta (2020), as agents of change, young people from Karang Taruna have the ability to empower an area and when empowerment is carried out, the quality of the surrounding community will change in a positive direction. This opinion is also supported by Minister of Social Affairs Regulation No. 25 of 2019, starting from the role, objectives and functions of Karang Taruna as a village apparatus that have been explained, this regulation is sufficient to represent how Karang Taruna youth move in the areas of social problems, social welfare, potential development. the younger generation and society, as well as the function of empowerment are also mentioned in this Minister of Social Affairs regulation.

Youth is this nation's superior Human Resources (HR), of course the young generation in each region can develop their potential according to their wishes. and needs. while Karang Taruna is a forum for developing the younger generation. Karang Taruna is a forum for the younger generation (both students, students and the younger generation). to organize from an early age The younger generation as actors in the process of macro environmental change is often forgotten, that in general the changes in this nation are partly carried out by the younger generation. (Widodo, Kumara & Wardani 2019)

The young generation is a generation that plays a very important role in the nation's development process in the economic, political, social and cultural fields, especially in villages. The Karang Taruna organization has a mission as a vehicle for developing the younger generation. Karang Taruna must advance the village. Implementation of community service through counseling, outreach and mentoring. Karang Taruna as a forum for empowering the younger generation. (Fajar Susanto & Triana Novitasari 2019)

Youth organizations have many benefits for the younger generation. The benefits of youth organizations that can be obtained by the younger generation, namely (1) fostering awareness of social responsibility in the younger generation, (2) developing the skills and knowledge of the younger generation, (3) motivating the younger generation to establish tolerance in diverse social life, and (4) improving the social welfare of village communities through cooperation with the younger generation in village development. (Meuraksa and Saputra 2020).

Every individual must have an attitude of social concern because humans are social creatures who cannot live alone and always need other people in their lives. Social care is a very important attitude that must be instilled in every individual. According to Crandall in (Oktaviani et al, 2019: 117) there are four elements of social care, namely (1) motivation, (2) understanding, (3) contribution, and (4) empathy. These four elements are realized in social care actions in the community. Individualism is an attitude that is selfish without caring about other people. The attitude of individualism arises because the development of globalization has a great influence on people's behavioral patterns. The level of individualism in urban communities is very high, such as rarely socializing with people in the surrounding environment and a lack of social awareness between communities. Urban communities who live in housing complexes prioritize their personal lives rather than interacting with the surrounding community (Rahmawati, 2021).

As for the condition of the community, especially young people in Lenteng Agung, who previously understood togetherness in carrying out activities with their creative ideas, it is now difficult to find them. Other young people are busy with their own interests. There are

those who sit around at home and don't want to participate in society, and there are also those who are busy with their work. The lack of a social spirit embedded in teenagers results in a lack of interest in youth organizations. The life and social interactions that are usually felt when the afternoon comes and Sunday arrives are now no longer visible. So it can be said that youth creativity in Lentang Agung is still relatively minimal. Therefore, the role of Karang Taruna is needed.

Youth organizations play an important role in character formation in the younger generation. Karang Taruna plays a role in raising awareness of social responsibility in the younger generation through the activities and programs it carries out. Creativity in creating programs implemented by youth organizations aims to help community development and empowerment. The process of this activity has a positive impact on the younger generation so that they care for each other and establish good communication in society.

Based on these problems, this research aims to determine the role of youth organizations in increasing youth creativity, the place where this research was held is at Gg. Guava No. 61 Rt08/Rw01, Lenteng Agung, kec. Jagakarsa, South Jakarta.

METHOD

The research method used is through qualitative research methods with a descriptive approach. This method is used to determine the phenomenon or reality of adolescent creativity from the role played by youth organizations towards adolescents. Defines qualitative methodology as a research procedure that produces descriptive data in the form of written or spoken words from people and observed behavior. The location of this research is Gg. Guava No. 61 RT 08/RW 01, Lenteng Agung, Kec. Jagakarsa, South Jakarta City. The subjects of this research were youth organizations, namely the youth organization chairman, administrators and members. Observation, interview and documentation techniques.

RESULTS AND DISCUSSION

RESULTS

Based on the results of interviews and observations made to respondents, namely: chairman of the youth organization, administrators and members. The main focus of the interviews and observations carried out was related to the role of youth organizations, the condition of teenagers, and also in generating ideas and contributions to the activities of youth organizations.

Based on the results of observations of the condition of teenagers, the majority of teenagers have ideas and contributions in increasing their creativity in youth organizations, but there are several teenagers who are less interested in joining youth organizations. In fact, in the activities of this Karang Taruna organization, teenagers will get benefits such as knowledge and experience while carrying out activities, having new friends, being able to exchange ideas with other friends, having fun outdoor activities with friends, undertaking social activities, advancing the MSME business of Karang Taruna members, have proud experience in their own region. And currently, many government activities prioritize organizations, namely the members of the youth organizations themselves, to carry them out.

Based on the results of an interview regarding the role of the youth organization, the chairman of the youth group with the initials MA, he believes that the role of the youth group is not

only limited to creating an activity that celebrates something, but empowering the community is also the main task of this organization, and the role that the youth group carries out is usually in the form of service, training and other activities for the purpose of community empowerment. At every meeting, event, activity we always prioritize the opinions of each member. In this way, ideas, suggestions, views that members think can be conveyed and considered to increase youth creativity. The organization's plan for Karang Taruna Rw 001 Lenteng Agung (UKKT 01 Lenteng Agung) is to hold training for self-development for teenagers from Rw 01 Lenteng Agung. In the Karang Taruna organization Rw 001 Lenteng Agung, I as Chair always provide space in every forum. Usually this creativity will appear when we are going to carry out an activity and usually before there is an activity we always have something called pre-activity such as initial preparations which usually become a forum for expressing ideas, creativity and ideas which are then accommodated into an activity that we will run. The interview conducted with the Karang Taruna administrator with the initials HA shows that the role of Karang Taruna is quite large in inspiring teenagers in terms of developing youth creativity. This can be seen from Karang Taruna RW 01, Lenteng Agung Village, where every teenager who joins as a member will be given a match according to their passion in each field. These fields can later inspire them to develop creativity in the fields of sports, social, religion and also graphic design. Karang Taruna is a community organization that operates in the interests of the community, especially teenagers. Karang Taruna facilitates in various forms, one of which Karang Taruna RW 01 Lenteng Agung does is organizing and running cultural festival activities which aim to increase awareness and existence of the existing Betawi culture. Apart from that, Karang Taruna also often collaborates with several external parties to provide training. Lastly, Karang Taruna RW 01 Lenteng Agung has an OKK sector which focuses on rebuilding RT youth organizations and providing leadership training to teenagers. The interviews conducted with Karang Taruna members with the initials SD show that social organizations such as Karang Taruna are empowered to change the younger generation to be better in continuing the development of future generations of young people. Embracing all groups of teenagers to create harmonious collaboration such as August 17 activities, youth oath, spirituality, social service and so on will create social awareness in each member.

Furthermore, regarding youth creativity, the contribution provided by Karang Taruna can be in the form of training and skills workshops for teenagers as a forum for improving their abilities. Karang Taruna is also a place for each teenager to develop themselves through the fields within it. Every teenager is given the freedom to hone and express all the creative ideas they have. Collaboration with Karang Taruna from other regions can also be a space for expression. Arts and culture are very important for teenagers. Usually we know a teenager's talents from artistic and cultural performances, but sometimes even in our own region we cannot know someone's talents and interests in the arts, such as singing, dancing, martial arts and so on. And usually we prepare the event venue for opportunities for young people who have their talents and creativity so they can be confident in displaying their talents and abilities in the field of arts and culture. In recent years, teenagers have actually had hidden talents and creative interests, but they have been reluctant or even embarrassed to show off their soft skills and hard skills talents. With the existence of youth organizations, we as a social youth organization are obliged to embrace and provide motivation for teenagers to become more confident in their abilities.

DISCUSSION

The role of youth organizations in increasing youth creativity in Lenteng Agung.

The educational role of youth organizations is divided into four roles, namely (1) the role of raising public awareness, (2) the role of conveying information, (3) the role of confronting to resolve problems, and (4) the role of training (Rahim, 2019:21-23). Youth organizations play an important role as agents of change and development to improve social welfare in village communities. Karang Taruna also plays a role in increasing attitudes of social awareness among the community. The role of Karang Taruna in Lenteng Agung is running well because Karang Taruna always plays a role in providing motivation to the community and the younger generation to grow. awareness of the importance of social care attitudes.

Karang Taruna also plays a role in providing facilities to the community through the activities and programs it carries out. The facilitative role is divided into five roles, namely (1) community empowerment (motivating the community to act), (2) mediation and negotiation when conflict occurs, (3) forming consensus for conflict resolution (4), facilitating community groups to improve welfare, and (5) organizing (Rahim, 2019). Karang Taruna in Lenteng Agung plays a role in organizing and inviting teenagers to participate in every activity at Karang Taruna.

According to Angkasawati (in Putri and Brata, 2021:492) there are three aspects to determine the active participation of youth and community members, namely aspects of planning, implementation and evaluation of activities. Members of the youth organization and the community participate in planning the social care activities that will be implemented. Members of the youth organization and the community also participate directly in the implementation of social care activities and take part in activity evaluation meetings to find out the obstacles that occur in the implementation of social care activities.

According to Hidayah (in Saragih and Juwita, 2022:60), organizational management is the process of preparing and planning within an organization with objectives that are in accordance with existing resources. Organizational management in Karangtaruna functions to prepare and manage youth youth programs so that they can achieve planned goals. The quality of human resources influences the process of preparing and implementing youth youth programs. The success of the Karang Taruna program is influenced by supporting and inhibiting factors both from within and outside.

The success of an activity or program implemented by an organization can be known from the participation of its members. The interactions carried out by the management and members of the youth organization are very influential in the planning and implementation process of work programs (Crisandye, 2018:97). Factors inhibiting the implementation of organizational activities are the lack of activeness of members in activities and the lack of public awareness of the importance of social care among others. The lack of funds owned by youth organizations is also an obstacle to implementing social care activities. According to Munandar (in Prima et al, 2021: 154) there are factors that inhibit creativity caused by individuals due to habits, lack of awareness to try, lazy behavior, lack of confidence in their opinions, and a tendency to follow other people's behavior. Based on the factors that inhibit creativity carried out by individuals in an organization, it can cause delays in the implementation of activities or programs carried out by youth organizations. The lack of activeness of youth organization members is the cause of delays in the implementation of

activities due to members who are married and have jobs, making it difficult to find time to participate in youth organization activities.



Figure 1 Betawi Cultural Arts and Culinary Festival Activities (2023)

This activity involved youth organizations (UKKT Karang Tarua Work Unit 01) as the committee and host. As well as MSMEs in the RW 001 environment. In this activity, the community can recognize and respect the cultural values of each region and inspire the younger generation to be involved in positive creative, innovative activities. And also introduces typical Betawi culinary delights that are not yet known to many local people.



Figure 2 LA Games 2.0 (2023)

Lenteng Agung Village Level Sports Week Activities. This activity was carried out to find talent for sports such as Badminton, Volleyball, Pingpong and chess. This activity was held in the Lenteng Agung area, South Jakarta. There are many benefits to participating in this activity, namely upholding sportsmanship between RWs, increasing physical endurance, establishing good cooperation between residents.

Karang Taruna activities have a positive influence on people's lives. This influence can be seen in the social and physical care activities carried out by the youth organization. The activities carried out by the youth organization in Lenteng Agung include community service, mutual

cooperation with local residents, installation of street lighting, donations for disasters or for residents experiencing disasters, as well as tourism management and development. With the social activities carried out by the Karang Taruna in Lenteng Agung, it will certainly increase the sense of social awareness among the community. Community participation is very much needed so that the development carried out can be achieved effectively (Sutrisna, 2022:19).

CONCLUSION

The role of organizations in increasing youth creativity, the ability to produce new and original ideas that can be applied in everyday life. This can help explore their interests and talents, develop creative skills and improve the mental well-being of teenagers. Creativity and art can be a means for teenagers to explore themselves in different and unique ways. Encouraging teenagers to try new things can help increase creativity, providing time and space for teenagers to express themselves in art. By providing support, motivation and opportunities to explore and develop their creativity, teenagers can experience significant mental health benefits and improve their overall quality of life.

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